

INFORMATION CLAUSE

This information clause pertains exclusively to data processing by Panek S.A., and not by the portals mentioned below, which are the administrators of the service.

Areas	Facebook	LinkedIn	Instagram	YouTube	TikTok
Data Controller	Panek. S.A., Grójecka 208, 02-390 Warsaw				
Joint Data Controllers	In the scope of our use of the Facebook Audience Insights tool, the joint data controllers are Panek S.A. and Facebook Ireland Limited. More information about Facebook Ireland Limited can be found in the attachment. The administrator of site statistics. More about the processing of your data is available in the Privacy Policy and in the Terms and Conditions indicated by the Service.	The LinkedIn Corporation (for users from the European Economic Area and Switzerland, it is LinkedIn Ireland Unlimited Company, Attn: Legal Policy and User Agreement), Wilton Plaza, Wilton Place, Dublin 2, Ireland) processes your personal data in accordance with the principles indicated in its Privacy Policy and the Terms and Conditions specified by it.	Facebook and Instagram share infrastructure, systems, and technology with other Facebook companies (including WhatsApp and Oculus) to provide innovative, useful, consistent, and secure services across all Facebook products. More about the processing of your data can be found in the Privacy Policy and in the Terms and Conditions indicated by the Service.	Google (for users from the European Economic Area and Switzerland, it is Google Ireland, located at Gordon House, Barrow Street, Dublin 4, Ireland), processes your personal data according to the principles indicated in its Privacy Policy and the Terms and Conditions specified by it.	TikTok Ireland and TikTok UK provide the related services and jointly process personal data as described in the policy and Terms of Service. According to the Terms of Service, TikTok Ireland is the service provider for users of the Platform in the EEA and Switzerland. For users in the UK, the service provider is TikTok UK. TikTok Ireland and TikTok UK share information as joint data controllers of the user data, if necessary for effective and lawful operation of the Platform. More about the processing of your data can be found

in the Privacy Policy and in the Terms and Conditions indicated by the Service.

Contact with Data Protection Officer (DPO) Contact the DPO at iodo@panek.eu

Profile Type Public

Categories of Persons Portal Users

Type of Data	Including: account name, IP address, data in comments, image from your account.	Including: account name, IP address, data in comments.	a. Likes of a fan page through clicking the "Like" or "Follow" button,	Including: username, data in comments.	Including: username, data in comments.
			b. Activity on the fan page,		
			c. Contents of comments and posts made by users,		
			d. Sending private messages.		

Purposes of Processing	The purpose of processing your personal data by us is:	The purpose of processing your personal data by us is:	The purpose of processing your personal data by us is:	The purpose of processing your personal data by us is:	The purpose of processing your personal data by us is:
	- To respond to your inquiry and conduct further correspondence with you via Facebook.	- To provide a response to your inquiry and continue correspondence with you via LinkedIn.	- To provide a response to your inquiry and continue correspondence with you via Instagram.	- To promote our products and services.	- To promote our products and services.
	- To effectively manage our profile, present information	- To effectively manage our profile, present you	- To effectively manage our profile, present you	- To contact you, for instance, through comments you left.	- For statistical and analytical purposes.

about our initiatives and other activities, such as promoting events, services, or products.	with information about our initiatives and other activities, such as promoting events, services, or products	with information about our initiatives and other activities, such as promoting events, services, or products	purposes.	- For the potential pursuit and defense against claims.
- To contact you, for instance, through sending private messages or via comments you leave.	- To contact you, for example, by sending private messages or through comments you leave.	- To contact you, for example, by sending private messages or through comments you leave.		
- For statistical and analytical purposes.	- For statistical and analytical purposes.	- For statistical and analytical purposes.		
- For the potential pursuit and defense against claims.	- For the potential pursuit and defense against claims.	- For the potential pursuit and defense against claims.		

Legal Basis The legal basis for such processing of your data is Article 6(1)(f) of the GDPR, which allows us to realize our legitimate interest, which in this case is communication with you and promoting company activities, informing about news, marketing our offers and services, and securing against potential claims.

Data Recipients We may share your personal data with other recipients if required by law. Generally, data is not transferred to third countries, but if such a transfer occurs, all requirements contained in Chapter V of the GDPR will be applied.

Retention Period Your personal data will be processed as long as you are interested in the content we present on the profile. You have the right to object to further processing of your data at any time. In case of pursuing claims, your data will be stored until expiration of their limitation period.

Profiling Data will not be subject to automated decision-making, including profiling.

Voluntariness of Data Providing data is voluntary.

Your Rights You have the right to:

- Access your personal data and receive a copy of the data being

processed.

- Correct your incorrect data.
- Request deletion of data (the right to be forgotten) in circumstances provided in Article 17 of the GDPR.
- Request restriction of data processing in cases indicated in Article 18 of the GDPR.
- Object to data processing in cases indicated in Article 21 of the GDPR.
- Transfer provided data processed in an automated manner.

**Filing a
Complaint
with UODO**

If you believe that your personal data is being processed unlawfully, you can file a complaint with the supervisory authority (President of the Personal Data Protection Office, Stawki Street 2, Warsaw).